19101418

QP CODE: 19101418

Reg No : .....

Name : .....

B.Com DEGREE (CBCS) EXAMINATION, MAY 2019

Fourth Semester

Core Course - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism, B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Logistics Management)

2017 Admission onwards

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Maximum Marks: 80 **Time: 3 Hours**

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. State the importance of organising in entrepreneurship
2. What is social marginality ?
3. Who is an innovative entrepreneur?
4. Define the term ecopreneurship?
5. Define the term women entrepreneurship?
6. What is a 'PPP' project?
7. Explain PPVER Act, 2001?
8. What is project planning ?
9. What are the objectives of project appraisal?
10. Why entrepreneurship training is necessary?
11. What are the benefits of PMMY?
12. What is Green Channel Clearance?

(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Explain the importance of the term entrepreneur
14. Bring out the characterstics of entreprenurship
15. Explain the importance of networking?

16. What are the features of MSMEs?

17. Explain the importance of project management

18. Explain the factors that act as constraints in achieving project objectives?

19. Briefly explain the various stages in project formulation.

20. Briefly explain start ups in India.

21. Explain in detail the promotion of women entrepreneurship and gender sudies under EDII

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. What are traits and skills needed for an entrepreneur ?

23. What is the procedure to be followed for setting up MSMEs?

24. Explain briefly the steps involved in project identification?

25. Explain the contents of a project report.

(2×15=30)